



Dear researcher,

We have read about your excellent research and your findings about the participation of a certain gene in neurodegenerative processes. We are an International Company interested in the development of new nutritional products for improving the health and wellness of our clients.

We are considering the possibility to develop a new yogurth containing small amounts of the protein codified by the gene you have studied. This would be a product directed to our older customers and publicized as an "*Anti-Alzheimer yogurth*".

To do so, and following the rules of the Food and Drug Administration, we need to include the reference of the research supporting our claim for this product to be true.

We would like to use the name of your Research Institute to claim that our yogurth effectively diminishes the risk to suffer Alzheimer.

We understand the difficulties and costs you have to face to perform your research, and the big effort it implies to you, and for this reason, in consideration for your collaboration, we would fund your research for the next 5 years and offer you a 3 weeks travel around Seychelles islands for you and your family. We are a company committed with scientific research, and we want our scientists to be recognized for their work.

This could be the beginning of a serial of products (cosmetics, anti-aging pills,...) generating huge benefits.

You are invited for a one-week stage in our facilities in Hawaii, the five-stars complex Food&Wellness, to deal on the proposal, and begin what we expect will be a fruitful collaboration.

Sincerely,

A handwritten signature in black ink, appearing to read 'John K. Robinson', enclosed within a hand-drawn oval shape.

John K. Robinson
Chief of Product Development
Food&Wellness Int.Co.

*This Letter is a fake specially designed for a didactic activity